

# Elect To Have Cost-Effective Heating In Your Home



*See other side for options to save  
money on your energy bill!*

**Heat Pumps** – the most cost-effective and efficient way to heat and cool your home.

**Air Source** – transfers heat between your house and the outside air. In the winter, it captures heat from the outside air to warm your home. In the summer, it cools by removing heat from your home, sending it to the outside.



Qualifying units may receive a 30% tax credit up to \$1,500 and a \$250/ton rebate available until December 31, 2010.

**Geothermal** – a clean, comfortable, renewable energy source. Qualifying units may receive a 30% tax credit until December 31, 2016, and a \$500/ton rebate available until the end of 2010.

**Plenum Heater** – an easy and affordable way to add electric heat to your existing fossil fuel furnace. For even more savings, add to your air source heat pump.



**Baseboard Heat** – add heat to the “cool spots” in your home. Baseboard heat is a fanless system that uses convective heat to heat an area.

Operate these electric heating options under Jackson Electric Cooperative’s Dual Fuel Rate and see the savings stay in your home!

For more information, contact Jackson Electric Cooperative at (715) 284-5385, (800) 370-4607 or [www.jackelec.com](http://www.jackelec.com).



**Jackson**  
ELECTRIC COOPERATIVE

Your Touchstone Energy® Partner



[www.jackelec.com](http://www.jackelec.com)