



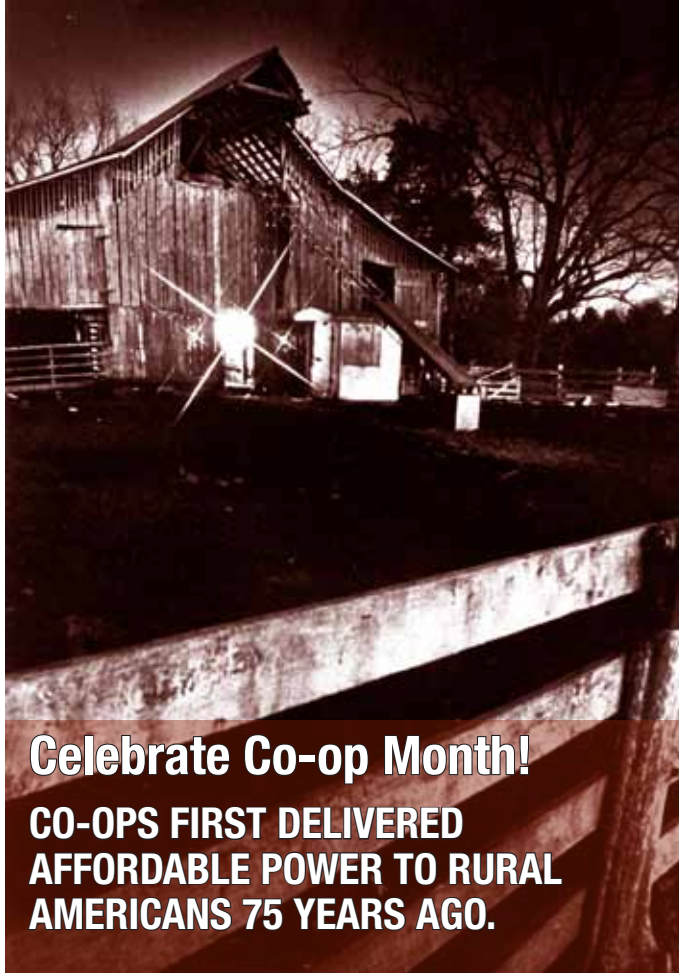
October is Cooperative Month. And even though electric co-ops have been around for awhile, we're still finding new ways for you to save money. Find out how the little changes add up at [TogetherWeSave.com](http://TogetherWeSave.com).



Your Touchstone Energy® Partner 

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**Celebrate Co-op Month!**

**CO-OPS FIRST DELIVERED  
AFFORDABLE POWER TO RURAL  
AMERICANS 75 YEARS AGO.**



Your Touchstone Energy® Partner 



### 75 Years of the Cooperative Difference

Electric cooperatives were formed to literally take the road less traveled... the rural roads which were not served by for-profit utilities. Since co-ops are owned largely by people who live and work in the communities they serve, it's only natural that residents' interests and needs are supported by the cooperative.

With an emphasis on service over profit and a business structure that gives the people the power, you—our members—benefit from the "cooperative difference."

**75** *Years* This year marks the 75th anniversary of the creation of the Rural Electrification Administration (REA). On May 11, 1935, President Franklin D. Roosevelt signed an executive order to create the REA to bring power to rural areas. Today, REA's successor, the Rural Utilities Service (RUS) helps finance electric and telecommunications initiatives across rural America.

### Your Local Electric Cooperative is:

- ▲ An independent electric utility business
- ▲ Owned by the consumers it serves
- ▲ Governed by a board of directors elected from the membership
- ▲ Motivated by service, not by profit

Call your local Touchstone Energy cooperative to learn more about the cooperative difference, and the benefits of membership.



### LOCAL. TRUSTED. SERVING YOU.

Two in every five people in the U.S. belong to a cooperative. That's 40 percent of the U.S. population.



Touchstone Energy®  
Cooperatives

*The power of human connections*